



DISCON Specialists

EA Enabling Technique
Mission Matrix

Reason for Existence

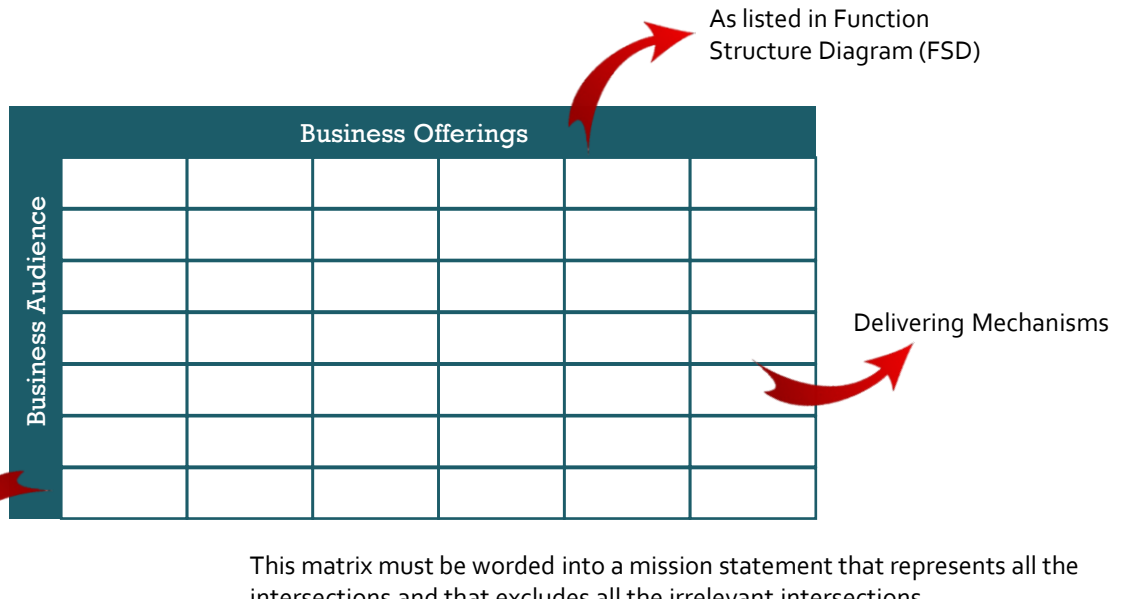
A Mission Matrix maps all the relevant offerings to the relevant stakeholders, by indicating which mechanisms are used to deliver the particular offering to the particular stakeholder. This Matrix guides the business to writing a more complete Mission & Vision.

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This matrix must be worded into a mission statement that represents all the intersections and that excludes all the irrelevant intersections.