



DISCON Specialists

Forward Engineering Recipe

1.) Strategising Through Exploration

It is often the case that one clearly understands the current situation of a business. There are a number of actions that can be taken, but no understanding of what the potential of each action is. This is a situation where one would follow a Forward Engineering approach.

The action sets that represent the different actions must be developed further. They will all have their own consequences and implications that will result in new situations. These new situations will lead to further options of action sets that will result in more new situations. This process can be continued until definite situations are identified which are more favourable than others are. This will then help decide which set of actions need to be taken.

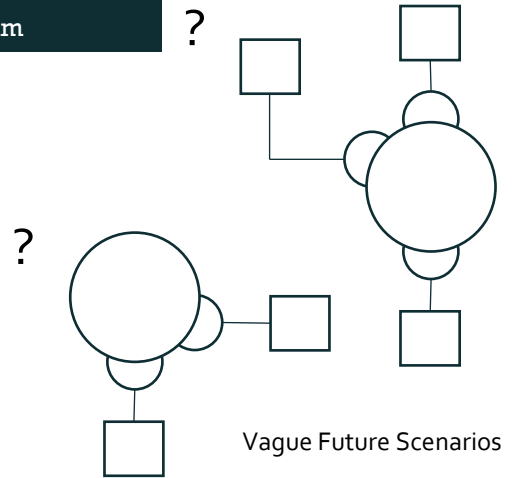
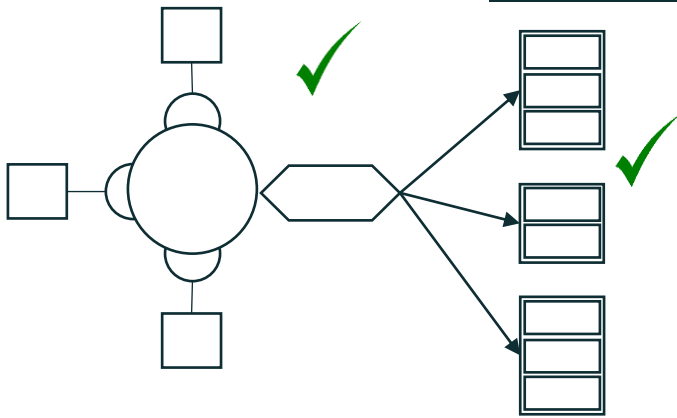
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2.) Rule Application Diagram



3.) Rule Application Diagram <Strategy>

