



DISCON Specialists

EA Enabling Recipe

Customer / Market Analysis

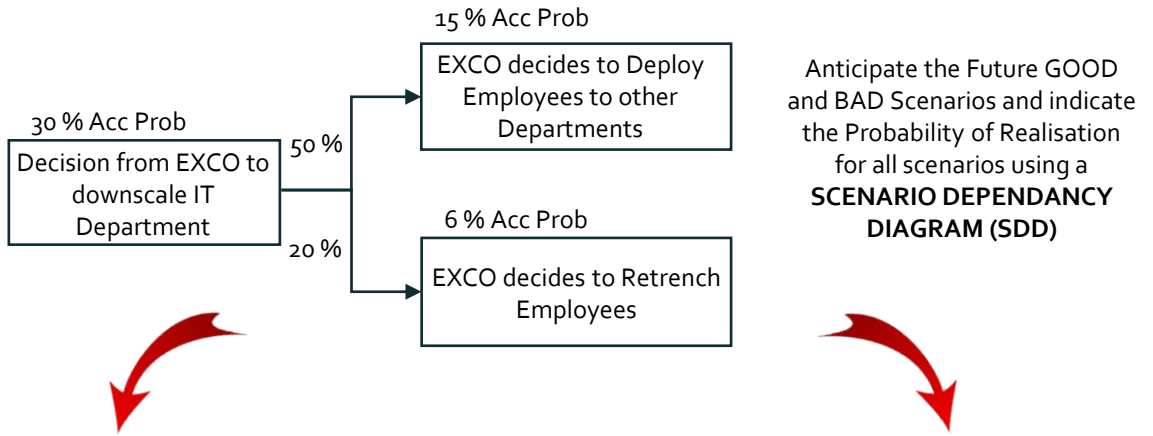
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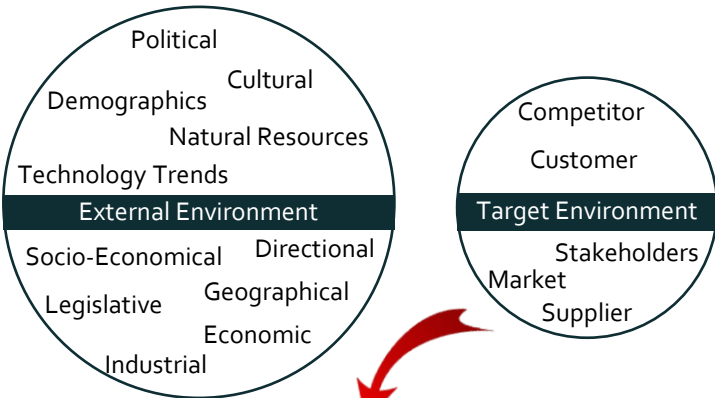
🌐 **LinkedIn**
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Anticipate Future Scenarios



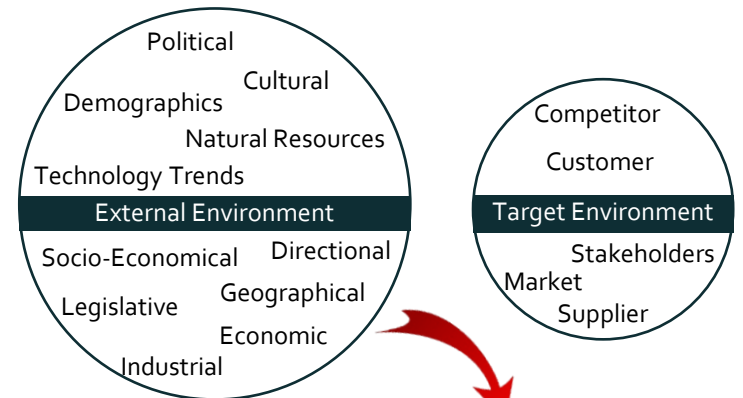
Describe the Scenario < Current >

Further explore the most probable 'CURRENT' scenarios relative to the relevant External & Target Environments.



Describe the Scenario < Ideal >

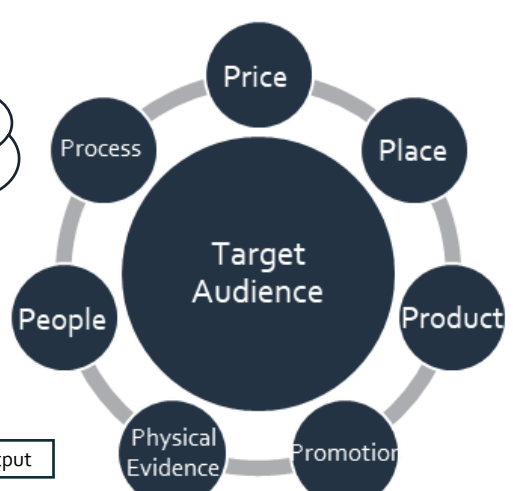
Further explore the most probable 'IDEAL' scenarios relative to the relevant External & Target Environments.



Marketing Mix < Current >



Marketing Mix < Ideal >



Use the DISCON Business Engineering Methodology System Framework as a 'thinking guideline'

